

HEMLOCK STUDIO GALLERY



1441 Washington Street | Clarkesville, Georgia 30523
www.HemlockStudioGallery.com

Joining the Hemlock Studio Gallery Artist Community

Mission

The mission of Hemlock Studio Gallery, LLC is to provide local artists and artisans with the opportunity to express and show their creativity in a gallery where others can enjoy and purchase their artwork.



About our gallery

Hemlock Studio Gallery is a place where a community of artists and artisans - working together – can share and display their artwork. As you probably know, one of the highest costs for running most businesses is salaries and benefits. Our business model is different: our gallery has no employees; *each of the member artists is required to work the equivalent of a day a month* on a rotating basis to staff the gallery, thereby dramatically reducing the financial overhead. (Hemlock Studio Gallery is what is sometimes referred to as a break-even business.)

Hemlock Studio Gallery opened in June of 2021, the vision of Jane McFerrin and Anne Short, along with the help of Sara Oakley and Mike Short. It is an eclectic and vibrant place! Our artists include painters, ceramists, sculptors, fiber artists, photographers, jewelry and glass artisans and more.

How it works

In addition to the monthly work requirement, individual artists also pay a monthly rental fee that helps to defray the cost of gallery rent, electricity, phone, insurance, internet, etc. (Additionally, the gallery deducts a 15% commission on all sales to cover the costs of processing.) The monthly artists' rent is calculated as follows:*

Metal display grids on the gallery sales floor:	\$18 per 2-foot section
Hanging wall space around the gallery perimeter:	\$11 per linear foot along the floor

*Gallery display rates will change beginning 1-1-2025

Our gallery has space for approximately 40 artists, depending upon the art medium, amount of space per artist, etc. Most of our artwork is two-dimensional and, therefore, is more easily displayed by hanging on walls or grids. There is limited space in the gallery for three-dimensional artwork such as pottery, jewelry, etc., however these are important artforms and many of the visitors to the gallery are attracted to these items, in large part because many are utilitarian as well as visually attractive.

Are you interested in joining the Hemlock Community?

We frequently receive inquiries from talented and creative individuals who make art and are interested in possibly displaying their work in our gallery. In fact, we generally have a waiting list, due to the limited amount of gallery space available. If, after reading the above, you are interested, continue to the next page to learn about the application and review process.

Our review process

For artists and artisans to display their artwork at Hemlock Studio Gallery, we have established a process to give everyone fair consideration. Applications are reviewed by the Gallery Committee which considers the following when making recommendations:

- The art medium or media in relation to existing artworks in the gallery of the same or similar media. One of our goals is to display an eclectic variety of artworks in several media.
- The size(s) of the artwork in relation to current display space.
- The relative sale price(s) of the artworks in relation to other items in the current gallery.
- The artistic “fit” and quality of the artwork with respect to current works on display.
- The disposition of the artist, including a willingness to share the workload, help and support other artists, consider the possibility of offering classes, etc.

The application process and timeline

Once the application is received, you will be notified of an approximate date by which the Gallery Committee will meet. (The committee meets on an as-needed basis and generally considers several applications that have been received.) Artists are then asked to bring in or provide digital photographs of 3-5 pieces of their work for review by the committee.

After the Gallery Committee meets, applicants will be notified (by email) of the committee’s recommendation, at which time the artwork can be picked up at the gallery.

The Gallery Committee will make one of the following recommendations for each applicant:

- The application has been **accepted** and will be placed on a waiting list, pending available space.
- The application has been **deferred** (sometimes with suggestions for modifying the work to make artworks in that medium). Applications on the deferred list may be reconsidered by the committee after six months.
- The application is **returned** for one or more of the reasons listed in “Our Review Process” above.
- The Gallery Committee will make a recommendation to the Gallery Manager, whose decision will be final.

Applications that are returned may be reconsidered after one year upon request from the artist and will be referred to the Gallery Committee at the discretion of the Gallery Manager.