

HEMLOCK STUDIO GALLERY

Artists' Newsletter

APRIL 1, 2025

Next Gallery Refresh Will be April 6th – 7th

The Gallery Committee will do a refresh of our gallery **this coming Sunday and Monday**. This will be an opportunity for artists to either bring in new work or, for those whose work is on display in other galleries, to swap out artwork. You may leave items for hanging or integrating into the display on Don's workbench or on the adjacent table. Please remember to tag/price your work using the tags provided (there is a supply in a blue plastic basket on the desk in the gallery or, if you wish, you can download and print from our "insider" page on the website.

(www.hemlockstudiogallery.com/insider)

Please be conscious about the amount of your artwork, so that the total is within the square footage allocated for your membership tier. Information about the Gallery Membership Tiers and how these are calculated is also on the "insider" page on our website.

Should you have questions or wish to contact the Gallery Committee, a new email address has been established for them:

GalleryCommittee@hemlockstudiogallery.com

Please check on the potted plants out
in front of the gallery...

When it's your day to be in the gallery, please check to see if they may need water (but don't overwater!). Thanks. *Don*

While working in the Gallery, please help by...

- ✓ Checking wastebaskets and, if needed, emptying them in the large can in bathroom.
- ✓ Sweeping the sidewalk in front of the gallery.
- ✓ Watering plants in pots in front of gallery, if needed.
- ✓ Checking to see if the bags and tissue paper need to be restocked.

Many thanks for helping to keep our gallery looking welcoming and attractive.

New Gallery Hours for Spring and Summer 2025 Will Begin May 4th

At the beginning of May, we will begin our Spring-Summer-Fall hours, a time when folks are more likely to be out and about shopping. Now that the days are longer, we'll return to our regular gallery hours. Additionally, we will resume being open on Sunday afternoons. **Beginning May 4th** our hours will be:

Sundays

1 - 6 PM

Tuesday through Saturday

11 AM – 6 PM

The gallery work schedule will, of course, need to be revised, as some of our artists will be returning to run the gallery on Sunday afternoons.

In Search of New Hemlock Artists

The Gallery Committee met today (Tuesday, April 1st) ahead of this weekend's gallery refresh. One of the topics of discussion was the need to identify new artists whose artwork might complement the many beautiful works already on display. Since last fall, we have, for a variety of reasons, lost ten members of our artists' community. To pay the bills and keep the door open, it is important that we reach out to artist friends and acquaintances who may be interested in joining our gallery community.

If you know of someone whose work you are familiar with, **please direct them to the "[Become a Hemlock Artist](#)" section of our website.** (There is information and a downloadable application which provides information about our gallery and how we operate. Just reaching out personally may be all that is needed to encourage someone to think more seriously about their artwork. Our low-key, friendly gallery may be just the right place to have their work seen, appreciated, and available for sale!

Mountain Laurel Festival is Saturday, May 17th

The 63rd annual Mountain Laurel Festival will be held on the Clarkesville Square on Saturday, May 17th. This is when hundreds of people swarm all over downtown Clarkesville, beginning with a parade at 10 AM.

Sara Oakley is coordinating the scheduling of Hemlock artists who may be willing to do art demonstrations in front of our gallery. If you are interested in helping with this, please email Sara: oakleyartist@gmail.com

The Power of Facebook



If you haven't already discovered it, Facebook is an amazing tool for letting folks know about your artwork. Jane McFerrin shared recently that Hemlock Studio Gallery alone has 1,200 Facebook followers. Consequently, it is critical that you "friend" [Hemlock Studio Gallery](#). Then, when you share photos and/or news of your artwork, many people can view it. We have many success stories among Hemlock artists who have sold artwork because someone saw a photo on Facebook and called the gallery to see if the item was still available.

Bottom line: Don't discount the power of posting pictures of your artwork on Facebook.

Want to decorate a duck for the Dec-a-Duck contest?

Undoubtedly, you have noticed the Dec-a-Duck "artist" on the shelf in the bathroom in our gallery. This beautiful creation was done by Karen Embry and Laura Graham a couple of years ago for Hemlock as our entry in the Volunteers for Literacy Dec-a-Duck contest. VFL, which also sponsors an annual Rubber Duck Race at Mountain Laurel Festival, raises funds to support local literacy initiatives in Habersham County.

If this calls to you (or a couple of you), and you'd like to decorate a duck for Hemlock, let me know and we'll get a duck for you!

- Don